



www.nzrun.co.nz

## BRONZE SPONSOR PACKAGE - \$4,995.00 + GST

- Bronze Clothing Brand Positioning**  
 Your company brand will be featured in the Bronze Brand positions on Lisa Tamati's active and team uniform. The branded clothing will be worn throughout the NZ RUN campaign to maximise media exposure to your brand.
- Website Logo & Link**  
 www.nzrun.co.nz is an amazing website used to promote Lisa's current project with blogs and updates throughout the campaign. Your brand will be featured extensively on www.nzrun.co.nz and acknowledged as a Bronze Sponsor of the NZ RUN Campaign.
- Spike Mail Blast - Emailing Marketing Company**  
 The Spike Mail Blast sends out 30,000 emails with regular blogs leading up to and post NZ RUN Challenge. Your company brand will be promoted to a wide range of consumers.
- Framed Photograph of Lisa Tamati During the NZ RUN Campaign**  
 Signed framed photograph of Lisa Tamati thanking your company as the Bronze Sponsor of the NZ RUN Campaign.
- Use of NZ RUN Images for Advertising / Marketing**  
 The Bronze sponsor will be granted use of selected NZ RUN Images to be used in Your own Marketing / Advertising.
- Branded Promotional Vehicles**  
 The NZ RUN Campaign will utilize two campaign vehicles; Campervan and Support Car, which will be heavily branded with the NZ RUN Brand and supporting sponsors. The Bronze Sponsor will be given a priority position on each of the promotional vehicles. The promotional vehicles will act as moving billboards throughout the length of New Zealand.
- Branded Entry / Registration Forms used in K PER DAY Campaign.**  
 Your brand will feature on the Registration Forms used in the K PER DAY Campaign that will be launched within participating Schools, Community Groups and Individuals around New Zealand.

Limit or 10 Bronze Sponsors